

# Burglar and Fire Alarm Association of Michigan 2014 Newsletter Advertisement Contract

## ADVERTISING RATES (per issue)

Full Page (7 ½" x 10")	\$300.00
Half Page (7" x 4 ½")	\$200.00
Quarter Page (3 5/8" x 4 ½")	\$125.00
Business Card (3 ½" x 2")	\$75.00

All ads are black and white.

## ADVERTISING DEADLINES

	<u>Space Reservation Deadline</u>	<u>Ad Submission Deadline</u>
Spring/Summer Issue	March 12	March 19, 2014
Fall/Winter Issue	September 6, 2014	September 13, 2014

## DISCOUNTS

BFAAM members receive a 5% discount.

A full year (both issues) commitment receives another 5% discount.

Maximum discount available is 10%. Be sure to take advantage of it!

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

CREDIT CARD PAYMENT:     Visa                       Master Card                       Amex

CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

CARDHOLDER SIGNATURE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

## PLEASE SELECT DESIRED ISSUE(S):

Spring/Summer 2014	Size of Ad _____	Price of Ad _____
Fall/Winter 2014	Size of Ad _____	Price of Ad _____

## PLEASE CHECK ONE:

- Advertising material is enclosed.
- Advertising material will be sent before the submission deadline(s) above.
- Use current/most recent advertisement.

Complete and return this form to the BFAAM

If paying by check, make check payable to: **Burglar & Fire Alarm Association of Michigan**

Please send actual advertising materials and any instructions for ad by Ad Submission Deadline listed above.

All ads are black and white.

Send to: BFAAM, 1000 W. St. Joseph Hwy., Suite 200, Lansing, MI 48915.

Contact Derek Dalling with questions at (517) 485-4832 or [derek@kindsvatterassociates.com](mailto:derek@kindsvatterassociates.com).